Dreyfus
Intellectual Property
in an Innovative World

FRANCE · EUROPE · CHINA

Entering the EU Market

携手合作

Protect your IP, minimise legal risks and enforce your rights in France and Europe



November 2026

Dreyfus & Associés | Trademark Attorneys | 78 avenue Raymond Poincaré, 75116 Paris | www.dreyfus.fr

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AGENDA

Dreyfus
Intellectual Property in an Innovative World

01 **Our firm**
An independent intellectual property firm in Paris since 2004

02 **The EU market and trademarks**
Where Chinese brands stand, how the French and EU systems work, how to act

03 **Designs**
French, EU and Chinese protection compared, and the EU reform

04 **Domain names and TLDs**
From .fr and .eu to gTLDs and .cn: secure, recover and defend names

05 **E-commerce**
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Your partner in France and Europe

01

Our firm

An independent intellectual property firm in Paris since 2004

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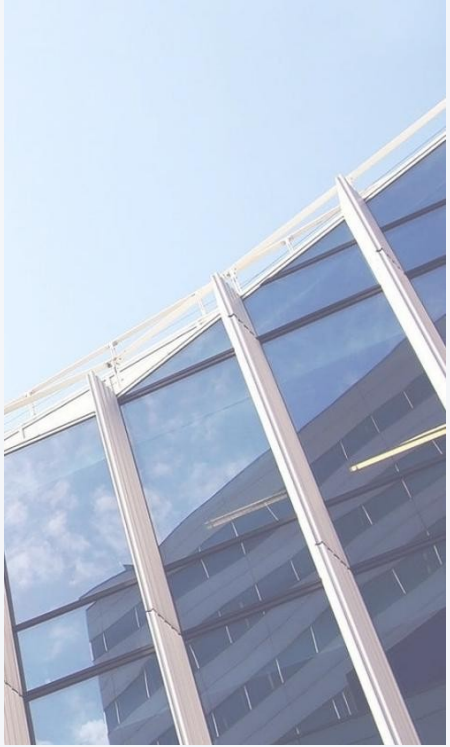
Who we are

Founded in Paris in 2004 by Nathalie Dreyfus, **Dreyfus & Associés** is a firm of trademark attorneys and IP/IT lawyers, authorised to act before the INPI, the EUIPO and WIPO.

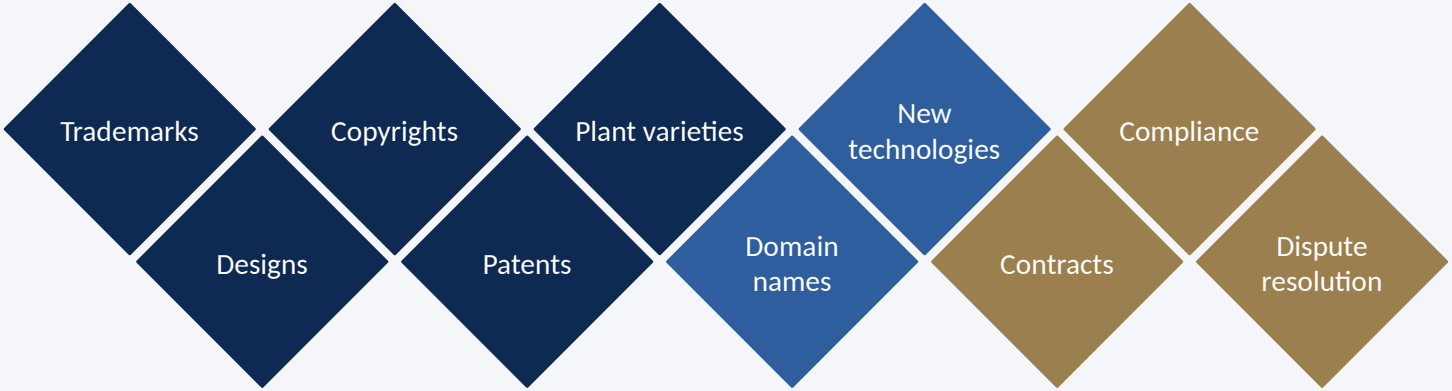
We act in most European countries, such as the Benelux, Germany, Italy and Spain, and beyond the EU, including the United Kingdom and Switzerland.

2004	90	250	9,000
Founded in Paris	Countries in our network	Attorneys in our network	IP cases handled

Ranked by WTR 1000, The Legal 500 and Managing IP (IP Stars).



Our expertise



Intellectual property

Digital and Internet

Advisory and disputes

Our practice areas

Trademarks

French and EU filings, oppositions, invalidity and revocation, portfolio strategy, monitoring and renewals.

Designs and copyright

French and EU designs, international protection, validity and ownership reviews, enforcement strategy.

Domains and social media

UDRP, .fr and .eu disputes, removal of infringing accounts and posts on social networks.

Software, AI and data

Software ownership and licences, SaaS and open-source compliance, AI projects, GDPR.

E-commerce and platforms

Marketplace takedowns, consumer terms, product safety and platform obligations.

Customs and litigation

Customs applications, seizures, cease-and-desist letters, actions before the French courts.

Recognition

Dreyfus & Associés is regularly ranked by leading international legal guides.

WTR 1000

The Legal 500

Managing IP
IP Stars

WWL

Décideurs Magazine

Chambers
Global Guides



"Working with Nathalie is a reassuring experience. She is highly responsive and listens attentively, fostering a relationship built on trust."

CLIENT FEEDBACK, WTR 1000

Your contacts in Paris



Nathalie Dreyfus

FOUNDING PARTNER

French Trademark and Design Attorney (CPI). Panelist at the WIPO Arbitration and Mediation Center and the Forum. Trademark expert at the French Supreme Court.



Emmanuel Harrar

PARTNER

Head of online brand enforcement: disputes, procedures and proactive monitoring. Graduate of the École des Mines and CEIPI.



Milena Dreyfus

IP/IT LAWYER

Intellectual property and domain names. Manages domain name portfolios and online infringement cases for major groups.



Lucie Dolla

IP/IT LAWYER

Technical and legal expertise in DNS and Internet issues. Advises clients on matters at the crossroads of law and technology.



Lucie Jacquet

IP/IT LAWYER

Trademarks, designs, domain names, patents and copyright, from clearance and filing to portfolio management and licence agreements.



Félicie Naud

IP/IT LAWYER

Trademarks, copyright, designs, patents and IP contracts. Strategies to protect and maximise IP value in France and abroad.

Speaks Mandarin 中文

02

The EU market and trademarks

Where Chinese brands stand, how the systems work, how to act

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China, a major user of EU IP

Chinese companies are not newcomers to the European IP system. They are now among its biggest users.

196,886

EU trademark applications in 2025, an all-time record

~16%

of EU trademarks filed by Chinese applicants, the leading non-EU country

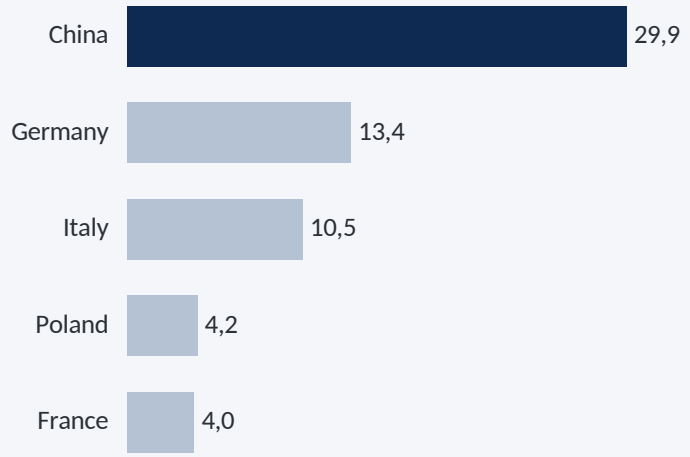
29.9%

of EU design applications from China in 2025, ranked first

28.5%

China's share of EU designs in H1 2026, still first

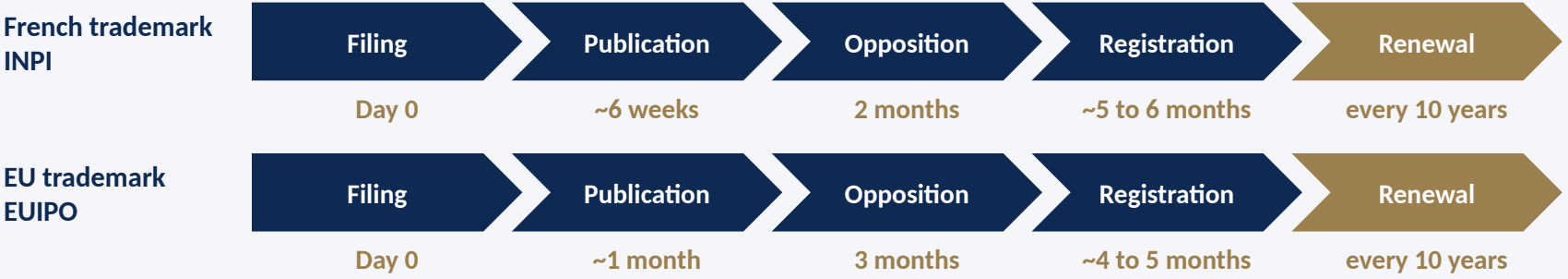
EU design applications by origin, 2025 (%)



Source: EUIPO, 2025 annual figures (provisional) and H1 2026 figures.

How French and EU trademarks work

Examination covers formalities and absolute grounds only. Without opposition: registered in 4 to 6 months.



FOR CHINESE APPLICANTS

6-month priority

A Chinese filing can be extended to France or the EU within 6 months, keeping its date.

Madrid or direct

Designate the EU or France from the Chinese mark, or file directly for more flexibility.

Representative

Applicants based outside the EEA must in principle act through a representative.

Language

French at the INPI; at the EUIPO, an EU language plus a second office language.

French or EU trademark?

	French trademark (INPI)	EU trademark (EUIPO)
Coverage	France, incl. overseas departments (DROM) and most overseas territories	All 27 EU Member States
Cost	Lower official fees	Higher fees, but one right for 27 countries
Prior-rights risk	Only rights valid in France	Any earlier right in any Member State can block it
Use requirement	Genuine use in France	Genuine use in the EU
If refused or lost	A new filing is needed	Conversion into national filings (France included), keeping the EU filing date
Best for	A France-first launch	A pan-European strategy

Which territories are covered?

FRENCH TRADEMARK (INPI)

Mainland France and Corsica

- Guadeloupe
- Martinique
- French Guiana
- Réunion
- Mayotte
- Saint-Martin
- Saint-Barthélemy
- St-Pierre-et-Miquelon
- New Caledonia
- Wallis and Futuna
- French Southern Lands
- French Polynesia*

**Extension to French Polynesia must be requested at filing and maintained at each renewal. Renewal cannot remedy a missing or interrupted extension.*

EU TRADEMARK (EUIPO): 27 MEMBER STATES

- Austria
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czechia
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Luxembourg
- Malta
- Netherlands
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- Spain
- Sweden

Also covers Guadeloupe, Martinique, French Guiana, Réunion, Mayotte and French Saint-Martin as EU territories. Protection also applies in Saint-Barthélemy under French law, subject to statutory adaptations, and in French Polynesia under locally applicable law.

Five trademark traps for Chinese brands

01 **Launching without prior clearance searches**

Search EU and French registers before any announcement.

02 **Trademark squatting**

File early: third parties monitor successful Chinese brands.

03 **Characters and transliteration**

Protect the Latin name, the pinyin and the characters actually used.

04 **Rights held by the distributor**

File in the brand owner's name, never the local partner's.

05 **No genuine use**

After 5 years of non-use, the mark can be revoked. Keep evidence.

Challenging a trademark: France vs EU

	France (INPI)	European Union (EUIPO)
Opposition deadline	2 months from publication, no extension	3 months from publication
Time to settle	Suspension of 4 months, renewable	Cooling-off of 2 months, extendable up to 24
Decision	Within 4 months after the exchanges close	No fixed deadline
Invalidity, revocation	Administrative action at the INPI since 2020	EUIPO Cancellation Division
First appeal	French court of appeal, within 1 month	EUIPO Boards of Appeal, within 2 months
Further appeal	Cour de cassation	EU General Court, then Court of Justice

- **Appeals differ** *INPI decisions go to the French courts; EUIPO decisions to its own Boards of Appeal, then the EU courts.*

Opposition: the full timeline

From publication of the contested mark to the appeal.

France — INPI

Day 0	2 months	+1 month	2 to 6 months	4 months	1 month
Publication	**Opposition**	**Complete the file**	**Written exchanges**	**Decision**	**Appeal**
Of the contested mark in the BOPI	Filed and paid online	Arguments and evidence	Up to 3 rounds; proof of use may be required	Suspension possible to negotiate	Court of appeal

EU — EUIPO

Day 0	3 months	2 months	2 + 2 months	no fixed deadline	2 months
Publication	**Opposition**	**Cooling-off**	**Written exchanges**	**Decision**	**Appeal**
In the EU Trade Marks Bulletin	Filed and paid online	Time to negotiate, extendable	Opponent substantiates, applicant replies	Opposition Division	Boards of Appeal, then General Court

◆ **Act fast** *Individual applicants' addresses are no longer published, so amicable settlement is harder: file the opposition on time.*

France: the 2026 simplification decree

Decree No. 2026-576 of 30 June 2026, in force since 2 July 2026, modernises procedures before the INPI, the French IP office.

100% electronic

INPI notifications are now made through the **applicant's online space**, for trademarks, designs and patents.

Oppositions and cancellations

The INPI now has **4 months (instead of 3)** to decide after the exchange phase. Incomplete oppositions can be completed.

Data protection

Less personal data published for individual applicants: name, town and country only. Their postal address is no longer available.

Immediate effect

The **new time limits already apply** to proceedings pending on 2 July 2026.

03

Designs

A priority for Chinese companies entering Europe

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China vs France and the EU

	China	France and EU
Legal basis	Design patent (Patent Law)	Registered design right
Term	15 years from filing	Up to 25 years (5-year renewals)
Unregistered protection	**None**	**EU unregistered design: 3 years from disclosure in the EU**
Grace period	6 months, limited cases	12 months
Copyright	Applied art only, if truly artistic	Any original design, with no registration (France)
Enforcement	Evaluation report often required	Direct action; saisie-contrefaçon in France

◆ **Key message** *A Chinese design strategy cannot simply be copied to Europe.*

Copyright: China vs France

	China	France
Product designs	Protected only as works of applied art with real artistic quality	Any original creation, whatever its merit or purpose (unity of art)
Formalities	None required, but voluntary registration (CPCC) is common	No registration system at all
Proof	The registration certificate is the usual evidence	Dated proof of creation: e-Soleau, timestamps, reports by a commissaire de justice
Link with designs	Design patents remain the main tool	Copyright and design rights apply cumulatively
Term	Generally the author's life + 50 years	The author's life + 70 years

◆ **Key message** *In France, copyright is a powerful back-up for product designs, even without registration.*

How French and EU designs work

No novelty check and no opposition: registration is fast. Protection up to 25 years.



FOR CHINESE APPLICANTS

6-month priority

A Chinese design patent filing can be extended to France or the EU within 6 months.

Hague system

China joined in 2022: one international filing can designate the EU.

12-month grace period

Including the creator's own disclosure, even in China.

Representative

Applicants based outside the EEA must in principle act through a representative.

French or EU design?

	French design (INPI)	EU design (EUIPO)
Coverage	France	All 27 EU Member States
Without registration	No unregistered design, but copyright often applies	Unregistered EU design: 3 years, against copying only
Challenge	Invalidity action before the French courts	Invalidity action before the EUIPO, reasoned from the start
First appeal	Court of appeal	EUIPO Boards of Appeal, within 2 months
Further appeal	Cour de cassation	EU General Court, then Court of Justice
Best for	Products sold mainly in France	A pan-European launch

◆ **Our advice** *Register key products as EU designs; in France, copyright adds a second layer.*

What is an unregistered EU design?

	Unregistered EU design	Registered EU design
How it arises	Automatically, on first disclosure in the EU	Filing at the EUIPO
Cost	Free, no formalities	Official fees
Duration	3 years from first disclosure, not renewable	Up to 25 years (5-year renewals)
Scope	Against copying only	Same overall impression, even if made independently
Proof	Owner must prove date and content of disclosure	The registration certificate
First shown outside the EU	In principle none (e.g. first shown in China)	12-month grace period to file

◆ **Our advice** *A safety net for short-lived products, not a strategy: register the designs that matter.*

EU design reform: what's new

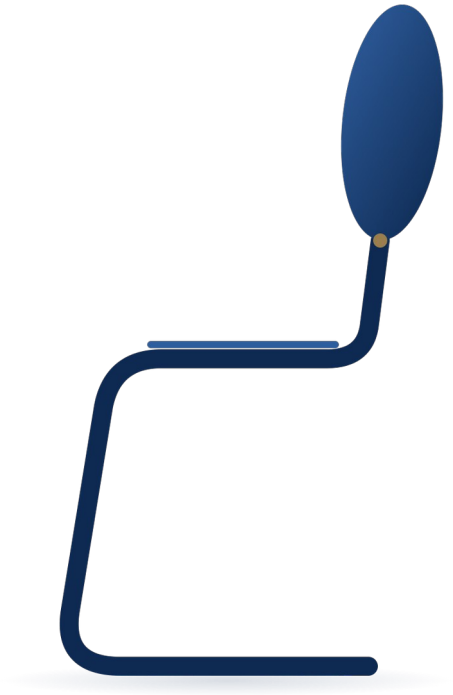
Regulation (EU) 2024/2822, applied in two phases.

SINCE 1 MAY 2025

- **Digital designs** GUIs, animations and virtual products
- **3D printing** sharing or downloading design files can infringe
- **Goods in transit** can be stopped at EU borders
- **Up to 50 designs** in one filing, across product classes
- **Repair clause** spare parts restoring the original look excluded
- **Design notice** the Ⓓ symbol can now be used

SINCE 1 JULY 2026

- **New formats** video and 3D models, no limit on views
- **Invalidity** requests fully reasoned, with evidence, from the start
- **France** national law to be aligned by 9 December 2027



A design strategy for Europe

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01 **File before disclosure**

Or within the 12-month grace period, to keep novelty.

02 **Group filings**

Up to 50 designs in one EU application to reduce costs.

03 **Defer publication**

Keep new products confidential for up to 30 months (EU) or 3 years (France).

04 **Combine designs and copyright**

Register key products as designs; in France, copyright also protects original creations.

05 **Unregistered EU design**

Automatic for 3 years from first disclosure in the EU, against copying only. Keep dated proof.

06 **Use designs at the border**

Customs applications can be based on registered designs.

04

Domain names and TLDs

From .fr and .eu to gTLDs and .cn: secure, recover and defend names

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Domain names: what we do

From registration to recovery: one team for your clients' domain names in Europe.

Secure

Register .fr, .eu and strategic top-level domains (TLDs) before launch; centralise renewals.

Monitor

Alerts on lookalike registrations, phishing sites and fake shops.

Recover

UDRP, Syreli, PARL Expert, .eu ADR, URS: we choose the fastest route.

Defend

Responses to complaints filed against your clients' own names.

Take down

Requests to hosts and registrars to suspend fraudulent websites.

Litigate

Actions before the French courts when a procedure is not enough.

Our advice *Register key domain names in the brand owner's name, before any announcement.*

TLDs: eligibility and disputes

	Who can register	Dispute procedure
.fr (Afnic)	Persons and companies established in the EU, EEA or Switzerland	Syreli (Afnic) or PARL Expert (WIPO Center), in French
.eu (EURid)	EU and EEA residents and companies, EU citizens	ADR before the Czech Arbitration Court
gTLDs (.com, .net, .org)	Anyone	UDRP, mainly before the WIPO Center
New gTLDs	Anyone, with some restricted extensions (.shop, .store…)	UDRP, or URS for clear-cut cases
.cn (CNNIC)	Anyone, after real-name verification	CNDRP before CIETAC or HKIAC

◆ **Watch out** *A company established only in China cannot hold a .fr: plan the holder before launch.*

Recovering a .fr domain name

Two alternative Afnic procedures, online and in French: about two months, much faster than court action.

PARL Expert WIPO Center

Day 0		21 days		21 days	15 days
Request	**Opening**	**Response**	**Expert**	**Decision**	**Implementation**
Filed online, in French, one name per request	Name blocked, holder notified	The holder replies	One expert appointed by the WIPO Center	Transfer or deletion, validated by Afnic	By Afnic, unless a court action is filed

Syreli Afnic

Day 0		21 days	21 days	
Request	**Opening**	**Response**	**Decision**	**Implementation**
Filed online, in French	Name blocked, holder notified	The holder replies	Afnic's Syreli college decides	Transfer or deletion, carried out by Afnic

◆ **Before acting** *Check the complainant's .fr eligibility, and ask Afnic to disclose holder data hidden under the GDPR.*

UDRP, PARL Expert or Syreli?

	UDRP	PARL Expert	Syreli
Extensions	gTLDs (.com, .net…) and some ccTLDs	.fr and other Afnic TLDs	.fr and other Afnic TLDs
Decided by	1 or 3 panelists (WIPO, Forum…)	One expert appointed by WIPO	Afnic's Syreli college
What to prove	Similar to a trademark, no legitimate interest, bad faith in registration and use	Infringement of IP or personality rights, and bad faith or no legitimate interest	Same as PARL Expert (art. L.45-2, French Electronic Communications Code)
Language	Usually that of the registration agreement	French	French
Official fees	From USD 1,500 (WIPO)	€1,500 per name	€250 excl. VAT
Outcome	Transfer or cancellation	Transfer or deletion	Transfer or deletion

◆ **Key difference** *UDRP: three cumulative conditions. Afnic: bad faith or no legitimate interest is enough.*

Defending your clients' domain names

A third party may claim your client's domain name: the response must be ready fast.

Respond on time

20 days under the UDRP, 21 days under Syreli and PARL Expert: a missed deadline increases the risk of an adverse decision.

Show legitimate interest

Prior business, genuine offer of goods, own trademark rights, good-faith registration.

Reverse hijacking

Under the UDRP, the panel can find that a complaint was brought in bad faith to grab the name.

Court as a last resort

After a UDRP decision, a court action filed within 10 business days suspends the transfer.

05

E-commerce

Selling online in France and the EU: compliance, takedowns and defence

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Rules for selling products in the EU

Beyond trademarks and designs, products must comply with these rules to be sold.

- **Product safety (GPSR)**
  Applies to consumer products sold in the EU, online and offline.
- **EU responsible person**
  An economic operator in the EU is required for many products.
- **CE marking, Safety Gate**
  CE marking for some categories; unsafe products are reported EU-wide.
- **Online listings**
  Product, safety and operator information must appear on the offer.
- **GDPR**
  Applies when selling to EU customers; non-EU firms may need an EU representative.
- **French language**
  Labels, instructions and consumer terms in French (Toubon law).
- **Packaging and recycling**
  Extended producer responsibility: registration and eco-fees in France.
- **Consumer law, AI Act**
  Withdrawal right, legal guarantee and, for AI products, the EU AI Act.

What every product listing must show

General Product Safety Regulation (EU) 2023/988, art. 19: clear and visible in the offer itself.

Product

A photo, and the name, type, reference or other identifier.

Manufacturer

Name or brand, postal address and email address.

EU responsible person

If the manufacturer is outside the EU: name, postal and email addresses.

Warnings

All safety information, in the language of the buyer's country.

Essential features

Risks covered, performance, limits of use, sizes, lifetime, care.

On the product too

Identifiers and contact details must also appear on the product, packaging or documents.

Watch out *A link buried in the terms and conditions is not enough. Missing information can get a listing deactivated.*

French consumer law for online sales

Selling to consumers (B2C): French Consumer Code, art. L.221-5 and following, before the order.

- **Seller identity**
  Full identity and contact details of the seller.
- **Total price**
  Price including VAT and all additional costs.
- **Delivery and payment**
  Date or time limit, restrictions, accepted payment methods.
- **Guarantees**
  Legal guarantees of conformity and hidden defects.
- **Complaints and mediator**
  Complaint procedure and contact details of the consumer mediator.
- **14-day withdrawal**
  Conditions, model form and a free online withdrawal function.
- **Order button**
  Wording such as « Commande avec obligation de paiement ».
- **Confirmation**
  Key information confirmed on a durable medium, usually by email.

- **In B2B** *Consumer rules are lighter, but product safety, traceability and conformity rules still apply.*

Selling on Amazon across the EU

	Rule in every EU store	Example: France / Germany
Language	Listing, warnings and manual in the local language	French on Amazon.fr, German on Amazon.de
GPSR data	Entered in Seller Central for each store, even if identical	Entered twice for the same product
Seller information	Local consumer-law mentions	Mediator, withdrawal / Impressum, Widerrufsbelehrung
Packaging	National EPR registration in each country	EPR identifier / LUCID registration

TAKEDOWNS ON EVERY EU AMAZON STORE



- **Across the EU** *One EU trademark or design is enough to have copies removed from every EU store.*

Example: one lamp, two Amazon stores

Fictitious case: « Lumo », a Shenzhen brand of LED desk lamps, launches in France and Germany.



Amazon.fr

- Listing, warnings and manual in French
- GPSR data and EU responsible person entered for the ASIN
- EPR registration for electrical equipment and packaging
- Legal guarantees, mediator, 14-day withdrawal



Amazon.de

- Listing, warnings and manual in German
- GPSR data entered again for the same ASIN
- WEEE (stiftung ear) and LUCID registrations
- Impressum and Widerrufsbelehrung

THREE MONTHS LATER

Copies appear on both stores. With one EU trademark and one EU design, we have them removed from Amazon.fr, Amazon.de and every other EU store.

French example: PPE

In France, personal protective equipment (PPE) must meet Regulation (EU) 2016/425 before listing.

CE marking

Visible, legible and indelible; followed by the notified body number for some category III PPE.

Traceability

Type, batch or serial number; manufacturer and importer details on the product.

Instructions in French

Use, storage, care, protection class, limits, lifetime, standards.

EU declaration of conformity

Supplied with the product, or its web address given in the instructions.

Certificates

EU-type examination certificate for categories II and III, often requested by Amazon.

One file per model

Declaration, instructions, test reports, photos, responsible person mandate.

Watch out *A commercial « CE certificate » issued by a lab is not necessarily a valid regulatory certificate.*

Protecting e-commerce

Amazon, Shopify, eBay, AliExpress, Temu: we can remove infringing and non-compliant listings across the EU.

Takedown notices

Requests to marketplaces to remove counterfeits and listings infringing trademarks, designs or copyright.

Non-compliant products

Reports of unsafe or non-compliant products and misleading advertising to platforms and authorities.

Brand programmes

Amazon Brand Registry, eBay VeRO, Shopify IP complaints: set-up and follow-up.

DSA tools

Every platform must act on reports and verify the identity of professional sellers.

Evidence

Test purchases and online reports by a commissaire de justice before content disappears.

Tailored offer

Monitoring and takedown packages: we make a proposal based on volume.

Defending online shops

A listing or a seller account can be blocked overnight, often for compliance reasons.

WHY SHOPS GET BLOCKED

- **Missing safety data** GPSR information absent or not validated
- **No EU responsible person** for a manufacturer outside the EU
- **Untranslated warnings** instructions not in the local language
- **Invalid certificates** a commercial « CE certificate » rejected
- **Safety alerts** product reported on Safety Gate
- **IP complaints** infringement notices, sometimes abusive

THE SELLER'S RIGHTS UNDER THE DSA

- **Statement of reasons** the platform must explain any removal or suspension
- **Internal complaint** the seller can contest the decision, free of charge
- **Out-of-court settlement** then refer to a certified dispute settlement body

- **Abusive notices** *Platforms must suspend users who frequently submit manifestly unfounded notices.*

Getting a shop back online

Our method, from the first notice to reinstatement.

1 Audit	2 Fix	3 Appeal	4 Contest	5 Litigate
Listings, account notices and compliance file.	Listings, translations and documents corrected.	Reinstatement request or plan of action to the platform.	Counter-notice; DSA complaint against unfounded decisions.	Court action as a last resort.

PREVENTION

One file per product

Declaration of conformity, instructions, test reports, photos.

Per-country compliance

Language, seller information and packaging for each country.

Own rights in the EU

Registered trademarks and designs to answer IP complaints.

Monitoring

Alerts on notices and account health, to react within hours.

06

Customs enforcement

Protect IP rights at EU borders

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Stopping counterfeits at EU borders

112 million

counterfeit items detained by EU customs in 2024, worth an estimated €3.8 billion

Source: European Commission, October 2025

- **Have customs watch the border**
  File a customs application for action: free, valid one year and renewable. Covers trademarks, designs and patents.
- **Goods in transit**
  With EU trademarks or designs, customs can also stop counterfeits that only pass through the EU.
- **For exporters to the EU**
  Customs can also detain a client's own goods if they infringe someone else's rights: check before shipping.
- **Already on sale online?**
  We notify Amazon and other marketplaces to remove counterfeit, non-compliant or misleadingly advertised products.

07

Freedom to operate

Clear the way before entering Europe

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Freedom to operate: trademarks

01

What we check

- Identical and similar earlier marks: French, EU and international
- Latin name, pinyin and Chinese characters
- Company names, trade names and domain names

02

How we do it

- Searches in the registers and on the market
- Analysis of goods, services and actual use
- Written advice, with risks ranked

03

Your options

- Launch as planned, or adapt the brand
- Negotiate coexistence or buy the earlier mark
- Clear the way: opposition, revocation for non-use, invalidity

Rebranding after launch costs far more than a search before it.

Patents: search or freedom to operate?

Two different services, built on the same patent databases.

PATENT SEARCH

Is my invention new and patentable?

- Prior art and patentability searches
- State of the art and technology landscape
- Worldwide: patents, applications, technical literature
- Before filing a patent application

FREEDOM TO OPERATE (FTO)

Can I make and sell my product?

- Other companies' patents and applications where the product is made and sold
- Claim-by-claim analysis and legal status
- Legal opinion on infringement risk
- Options: design-around, licence or validity challenge

- **Example** *A new medical device may be patentable, yet need a licence to be sold in France and Germany.*

08

Working together

Your partner in France and Europe

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10 checks before launching in Europe

01 Clear the brand in the EU and France

02 File trademarks before any announcement

03 Protect Latin name, pinyin and characters

04 File designs before disclosure

05 Secure domain names (.eu, .fr)

06 Hold rights in the brand owner’s name

07 Run trademark and patent FTO checks

08 File customs applications for action

09 Prepare marketplace enforcement

10 Check product compliance and GDPR

Two ways to work with us

01

For law firms

- **Your correspondent** in France and the EU
- Filings, oppositions and enforcement on your instructions

02

For companies

- **Direct instructions**, with no intermediary
- One team for trademarks, designs, domain names and e-commerce
- An EU launch strategy built with you

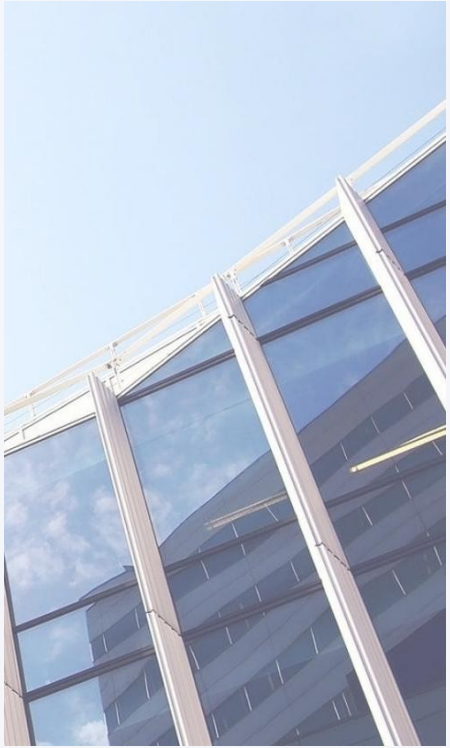
03

Getting started

- **Send us** the brand, products and target countries
- We review rights, risks and priorities
- You receive a plan and a clear quote

How we work with you

- **Chinese website and WeChat**
  dreyfusip.cn and our WeChat account Dreyfus 欧洲知识产权
- **Professional WeChat**
  Day-to-day exchanges with our team directly on professional WeChat.
- **Prompt, practical responses**
- **We work in Mandarin**
  Including in writing.
- **Volume-based fee arrangements**
  Clear quotes before any work begins.



Dreyfus
Intellectual Property
in an Innovative World

THANK YOU

Thank you 谢谢

期待与您合作

We look forward to working with you

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